



To  
All Member of IPCA

Dear Colleagues and friends,

We are pleased to announce,

# IPCA EXPO 2010

co-hosted with Electronica & Productronica India 2010

7-10 September, 2010,  
at Bangalore International Exhibition Centre, (BIEC) Tumkur  
Road, BANGALORE

We are happy to inform all our members and other industry friends, that IPCA has decided to partner with MMI, as co-organizer for hosting IPCA Expo 2010 with electronica & Productronica India\_2010, which will be held from 7-10, September 2010, at Bangalore International Exhibition Centre (BIEC)., Bangalore, India.

Cooperation with Electronica/Productronica of Messe Munchen, Germany, provides global exposure to our members and therefore IPCA hereby cordially invites you to participate in this international event by taking booths at special rates for taking your products to domestic and international markets.

## *Highlights of IPCA Expo 2010*

- *International expo at your doorstep at local prices*

**Special space created at IPCA pavilion for micro, small and medium scale industries for the first time at Electronica/Productronica show**

**With an aim to facilitate participation of micro small and medium scale industries, IPCA /MMI have created for the first time, exclusive booths measuring 4 and 6 sq. mtrs. at Hall 1 of upper level of IPCA Pavilion, to encourage participation of all sectors of PCB industries in our IPCA EXPO this year.**

- **IPCA celebrates 25<sup>th</sup> anniversary, with special programs and networking meetings, seminars and gala dinners**
  - **Reunion of senior members and award functions**
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- **Early bird concession on stall charges for Expo 2010 will be offered to exhibitors who have participated in our last year Expo 2009 co-hosted with electronicIndia 2009, at the same tariff of 'OLD' stall charges as given in the Guidelines, if the stalls are booked on or before 30th of June, 2010**
  - **IPCA offers a 7.5 % discount on stall charges for stalls booked through IPCA for its members & their representing principal companies**
  - **Booths now available at two levels. At Hall 2, ground level and Hall 1, upper level. Exclusive booths for SME companies at attractive rates**
  - **IPCA Expo and electronica /Productronica India show has emerged as the largest show of its kind in India by far, almost 6 times the size of any other competing show in its category of electronics components, assemblies, materials, semiconductors and production technologies.**

**Over 850 companies participated at the last electronica India 2009 and with over 15000 trade visitors and more than 500 delegates in the accompanying conferences and it was rated as the No.1 show in India and a 'MUST ATTEND' Show for anyone in the electronics hardware industry. With diverse topics such as EMS/Contract Manufacturing, Automotive Electronics, PCB manufacturing and allied machinery and equipment, and Semiconductor Design and participation of leading global experts, it is THE SHOW for the electronics industry.**

**The combined Expo 2010, being co hosted with electronica & productronica India 2010 gathers more than 1000 exhibitors from across the globe under one roof with over 16000 square metres of exhibition space. There will be 15,000 to 20,000 business visitors expected. The entire electronics spectrum from PCB, SMT, Semiconductors to Components, Assemblies, Materials and Production Technologies will be on display. The world's leading electronics, EMS and PCB companies confirmed their participation which allows the unique opportunity to establish global business contacts with more than 1000 foreign delegates and business delegations from Germany, Singapore, China, Hong Kong, Taiwan, Japan, USA and Europe.**

**IPCA by partnering with MMI, is offering a much bigger international platform to its members for learning new technological breakthroughs in the Industry and establishing global business contacts.**

- Technical seminars on EMS, Automotive Electronics and PCB technologies**
- A special Buyer-Seller meet for Small and Medium Scale PCB companies, with PCB buyers and EMS companies.**
- Certification programme (CID-Certified IPC Designer) by Electronics Designers Council of India in collaboration with Designers' Council of IPC, USA**
- Industry Association Training Centre, a training wing of IPCA on IPC Standards is organizing courses on IPC specs such as IPC 610 and IPC 600 etc.**
- Networking dinner with business delegations from Germany, Singapore, China, Hong Kong, Taiwan, Japan , USA and Europe with the participation of all WECC--World Electronic Circuits Council, members (IPC, EIPC, CPCA, JPCA, HKPCA, TPCA, KPCA, IPCA)**

- **Networking meetings with world's leading Electronics, EMS and IT companies. Opportunity to establish global business contacts with more than 1000 foreign delegates.**

**Detailed brochures with stall layouts, tariffs for Exhibition and application forms are attached herewith. Early Bird discount at old rates will be given to participants who book their stalls before 30<sup>th</sup> JUNE, 2010 and members should use 'pIndia' forms for Hall 1 Upper level and 'eIndia' application forms for Hall 2 lower level. For those who book their stalls after 1<sup>st</sup> July 2010 will not be given any discount on the rates. The relevant forms are attached herewith.**

**Our website [www.ipcaindia.org](http://www.ipcaindia.org) is uploaded with all the information required, with application forms. Bookings can be made online also through our website.**

***We look forward to welcoming you & requesting you to be one of the active participants in IPCA EXPO 2010 being co-hosted with electronica & productronica India2010!***

***For details on Expo 2010 and stalls booking please contact the following***

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With best regards,

**M. Anil Kumar  
President, IPCA**