

**INFORMATION ON IPCA EXPO 2010 BEING CO HOSTED WITH
ELECTRONICA & PRODUCTRONICA INDIA 2010**

**September 7-10, 2010
BIEC, Bangalore**



May 18, 2010

Indian Printed Circuit Association

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**GUIDE LINES FOR BOOKING STALLS & AS WELL PARTICIPATION IN THE
OTHER EVENTS OF IPCA EXPO 2010 CO HOSTING
WITH ELECTRONICA-PRODUCTRONICA INDIA 2010**

DATES: 7-10, SEPTEMBER, 2010

**VENUE: BIEC (Bangalore International Exhibition Centre)
10th Mile, Tumkur Road, Madavara Post,
Bangalore 562 123
Tel: +91 80 66246600
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1. STALL LAYOUTS OF IPCA PAVILION in Electronica & Productronica India 2010: attached (Hall 1 Upper level) & Hall 2 Lower level

2. STALL CHARGES: UP TO 30th of June AT CONCESSIONAL RATES

i) (UPTO 30TH OF JUNE) STALL CHARGES WITH EARLY BIRD CONCESSION FOR BOOKING STALLS ON THE SAME RATES AS THAT OF LAST YEAR'S FOR COMPANIES PARTICIPATED IN THE LAST YEAR EXPO ONLY:

For the Indian exhibitors :

a) Shell Scheme: New & 2009 Exhibitors:

The shell scheme price for the new exhibitors is Rs 11000/sqm + (service taxes)

The shell scheme price for the 2009 exhibitors is Rs 9500/sqm + (Service taxes)

b) Bare space: New & 2009 exhibitors;

The bare space price for the new exhibitors is Rs 9900sqm + (service taxes)

The bare space price for the 2009 exhibitors is Rs 8800/sqm +(service taxes)

For the foreign exhibitors

New Exhibitors:

The price is Euro 220/sqm (space) + Euro 31/sqm (booth construction) + Euro 11/sqm (Power) = 262/sqm

2009 Exhibitors:

The price is Euro 199/sqm (Space) + Euro 31/sqm (booth construction)+Euro 11/sqm (Power) = 241/sqm

(7.5 % discount is offered to IPCA members, members' principals, collaborators, their business associates and WECC members on the stall charges)

APPLICATION FORMS INDICATED AS 'pIndia new' ARE TO BE USED BY THE PARTICIPANTS FOR BOOKING OF THE STALLS in Hall 1 upper level IPCA PAVILION BEFORE 30TH OF JUNE FOR BOTH INDIAN AND FOREIGN EXHIBITORS

APPLICATION FORMS INDICATED AS 'eIndia new' ARE TO BE USED FOR BOOKING STALLS IN HALL 2 IPCA PAVILION BEFORE 30TH OF JUNE 2010 FOR BOTH INDIAN AND FOREIGN EXHIBITORS.

ii) STALL CHARGES FROM 1st JULY ONWARDS: (without any concession)

A discount of 7.5 % on the stall charges to PCA members, their principals, WECC members etc who book their stalls through IPCA from India and abroad at the NEW RATES as given below.

a) Shell Scheme:

The shell scheme price for the exhibitors is Rs 11000/sqm + (service taxes)

b) Bare space:

The bare space price for the exhibitors is Rs 9900sqm + (service taxes)

For the foreign exhibitors

The price is Euro 220/sqm (space) + Euro 31/sqm (booth construction) + Euro 11/sqm (Power) = 262/sqm

(7.5 % discount is offered to IPCA members, members' principals, collaborators, their business associates and WECC members on the stall charges)

3. LOCATION & CHOICE OF THE STALLS:

i) FOR STALLS OF 9 SQUARE METERS SIZE: UPPER LEVEL OF HALL I

ii) FOR STALLS OF 4 & 6 SQUARE METERS SIZE (SME STALLS) – UPPER LEVEL OF HALL 1

ii) FOR BULK BOOKING OF STALLS OF MORE THAN a minimum of 12 square meters and above:

Stalls available in IPCA pavilion of Hall 2 Lower level only will be booked.

THE STALL LAYOUTS ARE ATTACHED HEREWITH OR AS BEING UPLOADED IN OUR WEBSITE www.ipcaindia.org

4. PAYMENT OF STALL CHARGES:

Relevant applications (attached along with) for exhibitors from both India and foreign are to be submitted to IPCA for onward transmission to MMI. ('pIndia new' form for Hall I Upper level & 'eIndia new' form for Hall 2 lower level if it is before 30th June for concessional rates & if it is after 1st July without concession)

The discount of 7.5% offered by IPCA will be indicated on the application forms and the such authorized application forms with the payment amount indicated will be sent to MMI from IPCA, enabling MMI to raise the appropriate invoices to the exhibitors directly for the amount along with the applicable service tax. The total payment of the stall charges including the service tax is to be made directly to MMI by the exhibitors. The application forms (both 'pIndia new' & 'eIndia new' can be downloaded directly from the websites: www.electronicaindia.com or www.productronica-india.com or www.ipcaindia.org.

The allotment of stalls as requested and selected by the participants to their choice will be done by IPCA for its pavilion before forwarding the application to MMI for getting the relevant invoice for payment from them directly.

The exhibitors are required to make the payment before hand as per the details and terms of conditions given in the application forms. (30% at the time of booking and the remaining amount before the exhibition dates)

The information on the availability of stalls, so far booked stalls, names of the booked-companies, current stall status of booking in IPCA pavilion will be uploaded in our website on day to day basis for the information of all concerned.

4. SILVER JUBILEE SOUVENIR & SHOW DIRECTORY OF IPCA:

This year being the Silver Jubilee year of IPCA, IPCA is gearing up to celebrate in a grand manner with the special publication of a SILVER JUBILEE SOUVENIR with articles contributed by members of IPCA as well as with many advertisements from our members, their Principals and well wishers of IPCA, commemorating the 25 years of dedicated and devoted service of IPCA to the industry at large.

In addition it will carry the Show directory also with all the participants' data/profile will appear in the Show directory to be released by Electronica & Productronica India 2010. Also IPCA will release a separate Show Directory with all the details of the exhibitors of members participating through IPCA in Electronica & Productronica India 2010, along with the updated compendium of IPCA Membership Directory for the year 2010 attached to it.

The details of the company's profile are to be submitted well in advance, preferably along with the application forms, for publication of the same in IPCA/electronicIndia Show Directory

5. ADVERTISEMENTS FOR PUBLICATION IN IPCA SILVER JUBILEE SOUVENIR & SHOW DIRECTORY

b) Advertisements in the SILVER JUBILEE SOUVENIR CUM SHOW DIRECTORY will be on charge basis, the rates of which are given below:

ADVERTISEMENT TARIFF

	USD
1. Front Cover Page (colour) 35 x 24 cms. (2 pages inclusive)	5000
2. Back Cover Page (colour) 25 x 19 cms.	2000
3. Inside Front Cover Page (colour) 25 x 19 cms.	1500
4. Inside Back cover Page (Colour) 25 x 19 cms.	1000
5. Full Page (colour) 25 x 19 cms.	500
6. Half page (colour) 12 x 19 cms.	300

For Payment in Rupees, please apply conversion rate applicable as on date.

.Separate application forms for each advertisement in IPCA Souvenir/Show directory will have to be submitted along with the advertisement data/material to IPCA. These application forms can be obtained from IPCA directly, to be used by members desirous of publishing their ads. in IPCA Show Directory.

IPCA will have a full page free advertisement in electronica & productronica India directory & vice versa.

6. TECHNICAL SEMINAR: Will be for three days organised by IPCA

Three days' Seminar on current market trends, avenues of new markets for PCB, new technologies for PCBs/EMS with a view to explore new markets and technologies and recent advances in PCB technology, manufacture, assembly & automotive electronics with participative expert lectures.

Seminar Fee is Rs, 3000/-per day. Rs. 8500/- for three days. Concession of 15 % will be extended to Exhibitors & WECC member companies.

Schedules and programmes of lectures will be intimated to members on finalizing the details of the Seminar

7. Sponsorship for IPCA Silver Jubilee Celebration:

There will be three categories of sponsorship. All the sponsors will be gratefully acknowledged with a free ad in our directory, proper banners in the Pavilion or in the dinner premises for such sponsors and their company names will be uploaded in our website with their logos and their names will be printed in our Show directory acknowledging their donation.

i) Platinum sponsorship	4.0 lakhs
ii) Diamond	3.0 lakhs
iii) Gold	2.0 lakhs

8. ELECTRONIC DESIGNERS' CERTIFICATION COURSE:

EDCI will have its Design course organized for three days in one of the two small halls hired, by its Executive director Mr. Thiyagarajan and necessary transport arrangements will be made available to the candidates for attending the course. Separate enrollment forms are to be submitted directly to Executive Director, EDCI/IPCA, along with the payment of cheques drawn in favour of IPCA and sent to EDCI/IPCA along with the application forms.

9. OTHER ALLIED EVENTS OF IPCA EXPO 2010:

i) Inaugural function of Electronica-Productronica 2010 will be a common function with the participation of IPCA as has been in the last year.

iii) Two small halls in the Convention centre will be used by us, one for EDCI course and the other one for Technical Seminar & Business Meet.

iv) IPCA will have a SILVER JUBILEE gala welcome dinner arranged around 7.0 p.m on the first day of our Expo i.e on 7th of September 2010, separately for its members and exhibitors.

For the dinner, 2 members from each stall will be invited free. If more members are willing to participate 'dinner coupons on payment' will be provided to them who would like to join with us for the dinner. These payment coupon will be made available to stalls by our volunteers well in advance. All WECC members will be our guests of honour for the complimentary welcome dinner.

All queries if any, related to the participation in IPCA Expo 2010 being co hosted with Electronica & Productronica India 2010 may please be addressed to the following for clarifications at email ipca@ipcaindia.org or phone numbers +91 80 2550 5029, 28

**R. Chellappa, Secretary General
C.Ravi Prasad, Secretary General
C.S. Nagaraj, Asst. Secretary General**

Best regards

**M. Anil Kumar
President**